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Bosch extends official sponsorship of SUPER GT

Supplying Bosch components for three years from 2023 to 2025 for all races

- ▶ Sponsorship agreement to be renewed for three years from 2023 to 2025
- ▶ Bosch components will continue to be supplied to all 15 GT500 Class cars
- ▶ Bosch logo to be visible on all GT500 Class cars, among others

Tokyo— Bosch Corporation has signed an agreement with GTA Co., Ltd. (Chairman: Masaaki Bandoh, hereinafter “GTA”) to continue its sponsorship of the SUPER GT, one of the largest automobile races in Japan. Bosch had previously signed an agreement to act as an official sponsor of the race from 2020 to 2022, and will continue to supply common components for all 15 cars of the GT500 Class of the SUPER GT series for three years from 2023 to 2025. In addition, the Bosch logo will be visible on all 15 GT500 Class cars, among others.

【Outline of Sponsorship Agreement】

- Period: Three years from 2023 to 2025
- Details:
 1. Supply of common components to GT500 cars
Multi-display, engine control unit, power box, injector, high-pressure pump, wiper motor, various sensors, etc.
 2. Bosch logo display
All 15 GT500 Class cars of the SUPER GT series, safety cars and First Rescue Operation cars, programs and posters, podium backboards, etc.

Commenting on the renewal of the agreement, Klaus Meder, president and representative director of Bosch Corporation said, “We are very pleased to be able to extend our official sponsorship agreement for an additional three years. Bosch will continue to contribute to furthering progression of motorsports in Japan by providing components for the GT500 Class of the SUPER GT series.”

GTA chairman Masaaki Bandoh added, “Through this partnership, SUPER GT and Bosch, a world-class company will work together to contribute to the

promotion and further development of motorsports. We are delighted and feel the great significance of this partnership as it will enable us to examine and promote carbon neutrality together with Bosch, a company that is addressing environmental issues with clear goals and strategies for sustainability.”

Bosch has long been supplying components for vehicles competing in car races since 1901. By providing products that are stable and that can endure harsh racing environments, Bosch not only contributes to the further development of motorsports, but also to the enhancement of technical capabilities in developing safer and more efficient products.

In 2023, SUPER GT is scheduled to hold a total of eight races, starting with the race at the Okayama International Circuit on April 15 and 16, 2023.

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Bosch in Japan is currently represented in the country by Bosch Corporation, Bosch Rexroth Corporation and other affiliates. Bosch Corporation is responsible for the development, manufacturing, sales and services of automotive original equipment, automotive aftermarket products and power tools. Bosch Engineering K.K. provides engineering services, such as development and application for automotive systems. ETAS K.K. develops and provides engineering of development support tools of electrical control units. Bosch Rexroth Corporation develops and manufactures hydraulics, FA module components and other systems which contribute to industrial technologies. Bosch Security Systems Ltd. provides security and communication products and solutions to help secure the safety of lives, buildings and properties, and is also a supplier of professional sound systems. In 2021, Bosch Japan achieved sales to third parties of some 295 billion yen and employed approximately 6,350 associates.

Additional information is available online at

<http://www.bosch.co.jp> Bosch Japan Website (Japanese)

<https://twitter.com/BoschJapan> Bosch Japan Twitter (Japanese)

<https://www.facebook.com/bosch.co.jp> Bosch Japan Facebook (Japanese and English)

<https://www.youtube.com/boschjp> Bosch Japan YouTube (Japanese)

The Bosch Group is a leading global supplier of technology and services. It employs roughly 420,000 associates worldwide (as of December 31, 2022). According to preliminary figures, the company generated sales of 88.4 billion euros in 2022.

Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own

IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group’s strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is “Invented for life.” The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including sales and service partners, Bosch’s global manufacturing, engineering, and sales network covers nearly every country in the world. With its more than 400 locations worldwide, the Bosch Group has been carbon neutral since the first quarter of 2020. The basis for the company’s future growth is its innovative strength. At 128 locations across the globe, Bosch employs some 85,000 associates in research and development, of which nearly 44,000 are software engineers.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, [www.twitter.com/BoschPresse](https://twitter.com/BoschPresse).

Note: one Euro = 137.9900 JPY (Calculated using the average rate in 2022)