

Key data for the business year 2015
– preliminary, rounded figures



Currency figures in billions of euros (rounded)	2015	2014 ¹	Year-on-year change
Total sales revenue	70.6	64.2	9.9%
Sales revenue of the business sectors			
Mobility Solutions	41.7	37.2	12%
Industrial Technology	6.6	6.7	-1.7%
Consumer Goods (including other activities)	17.2	15.7	9.3%
Energy and Building Technology	5.1	4.6	11%
Sales revenue in the major regions			
Europe	37.5	36.0	4.2%
- of which Germany	14.4	14.0	2.6%
North America (including Mexico)	12.6	10.1	24%
South America	1.4	1.6	-13%
Asia Pacific (including other regions)	19.1	16.5	16%
Research and development cost	6.3	5.6	12%
Patent registrations (total / per day)	5,422 / 22	5,567 / 22	
EBIT (earnings before interest and taxes) as a percentage of sales revenue	5 7	3.7 5.8	
EBIT from operations (adjusted for one-off effects) as a percentage of sales revenue	4.5 6.5	3.7 5.8	
Associates			
	as per Dec. 31, 2015		Change from previous year
Bosch Group	375,000		17,600
Europe	230,000		10,000
- of which Germany	132,000		3,600
Americas	41,000		2,700
Asia Pacific (including other regions)	104,000		4,900
Associates in research and development			
	as per Dec. 31, 2015		Change from previous year
Bosch Group	55,000		4,300
Europe	31,600		2,100
- of which Germany	24,600		1,100
Americas	2,800		100
Asia Pacific (including other regions)	20,600		2,100

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1 Figures for 2014 are stated on a comparable basis, including Robert Bosch Automotive Steering GmbH and BSH Hausgeräte GmbH.