



Bosch offers its first online career education program for junior high and high school students from Shibuya City and all over Japan

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- ▶ 33 junior high and high school students from Shibuya City and all over Japan participated in the program
- ▶ Bosch's first attempt to offer online career education program for junior high and high school students
- ▶ Bosch associates support students as mentors
- ▶ Students formed 3 to 4-member teams, tasked with using Bosch resources to generate buzz among Japanese junior high and high school students

Tokyo — On Tuesday, August 18, Bosch Corporation offered its first online career education program for 33 junior high and high school students from Shibuya City and all over Japan (organized by Specified Nonprofit Corporation Houkago NPO Afterschool and Educa & Quest Inc., with special support from Shibuya City and the Shibuya Board of Education). The aim of this program is to offer new learning perspectives and out-of-school experiences, to junior high and high school students, whose learning opportunities have been limited by the cancellation of school events and club activities from the effects of COVID-19.

A total of 33 students (19 junior high and 14 high school students nation-wide, mainly in Shibuya City) participated in the program on the day. After learning about Bosch and its businesses, and participating in a virtual company tour, the students split into 9 teams and were tasked with coming up with ideas to generate buzz among Japanese junior high and high school students, using Bosch resources. To support each team, Bosch associates were assigned as mentors.



Group photo of some of the students who participated and the people involved including Bosch associates

In 2017, Bosch concluded a Shibuya Social Action Partner Agreement with Shibuya City, aimed at addressing issues in the local community. The career education program was carried out with support from Shibuya City and the Shibuya Board of Education, under an executive board comprising of Specified Nonprofit Corporation Houkago NPO Afterschool and Educa & Quest Inc.

"At Bosch, we believe in the importance of education and learning opportunities. With the advance of digitalization, the learning environment has expanded beyond the traditional framework to include virtual classrooms. We are delighted to offer this learning opportunity for junior high and high school students who will lead the future. For the participating students, I hope this experience will broaden their perspectives and help them develop a more independent, motivated approach to learning," said Klaus Meder, President and Representative Director of Bosch Corporation.

"In Shibuya, we are actively engaged in nurturing children who will lead the future. I am very pleased that junior high and high school students from Shibuya, and throughout Japan, were able to participate in the career education program offered by a major global corporation. I believe it becomes an excellent experience for the children, as they think about their future paths and careers," said Shibuya City Mayor, Ken Hasebe.

After careful deliberation by a judging panel consisting of Bosch associates, the grand prize was awarded to the team that proposed an "Online Bosch Museum." The team was given high marks for addressing the shift away from car usage among the young generation, by proposing a unique virtual reality (VR) experience. They were also highly evaluated for the collaborative approach in presenting their proposal.

Nobuyuki Arai, head of Human Resources at Bosch Corporation and head of the judging committee, concluded the program with the following remarks. "We offered this program hoping it would contribute to the educational growth of participants. In turn, you demonstrated creativity and imagination that were an inspiration to all of us. I sincerely hope that your experience today will have a positive impact on your future," he said.

< Program Overview >

Target: 33 students (junior high school 1st year through to high school 3rd year) nation-wide, mainly in Shibuya

Date: August 18, 2020 (Tue.), 9:00 am - 4:00 pm

Location: Online (using online meeting tools)

Special support: Shibuya City and the Shibuya Board of Education

Executive committee: Specified Nonprofit Corporation Houkago NPO Afterschool
Educa & Quest Inc.

Head of judging committee: Nobuyuki Arai, Head of Human Resources, Bosch Corporation

Judges: 3 Bosch associates (such as the general manager of the Business Development Department)

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About Specified Nonprofit Corporation Houkago NPO Afterschool

Recently, the shortage of afterschool care has become an increasingly serious issue. This lack of educational and enriching after school time hurts children's motivation and self-esteem. Specified Nonprofit Corporation Houkago NPO Afterschool develops afterschool programs using school facilities and support from local adults (community teachers) to provide children with authentic skills and knowledge. We also cooperate with a variety of corporations, sharing as a society in the challenge of raising children. (Over 1 million children have participated in Afterschool's programs, to date.)

Schools opened by Afterschool: 21 schools / Over 300 participating corporations / Over 5,000 community teachers

Additional information is available online at <https://npoafterschool.org/>

About Educa & Quest Inc.

Educa & Quest Inc.'s philosophy is to empower all learners to succeed. The company carries out inquiry-based learning programs in areas such as business, societal issues and entrepreneurship.

There are 195 Quest Education schools throughout Japan, with approximately 34,000 students.

Quest has received "Future Classroom" certification from the Ministry of Economy, Trade and Industry.

Additional information is available online at <https://eduq.jp>

About Bosch Corporation

Bosch in Japan is currently represented in the country by Bosch Corporation, Bosch Rexroth Corporation and other affiliates. Bosch Corporation is responsible for the development, manufacturing, sales and services of automotive original equipment, automotive aftermarket products and power tools. Bosch Engineering K.K. provides engineering services, such as development and application for automotive systems. ETAS K.K. develops and provides engineering of development support tools of electrical control units. Bosch Rexroth Corporation develops and manufactures hydraulics, FA module components and other systems which contribute to industrial technologies. Bosch Security Systems Ltd. provides security and communication products and solutions to help secure the safety of lives, buildings and properties, and is also a supplier of professional sound systems. In 2019, Bosch Japan achieved sales to third parties of some 330 billion yen and employed approximately 6,700 associates.

Additional information is available online at

<http://www.bosch.co.jp> Bosch Japan Website (Japanese)

<https://twitter.com/BoschJapan> Bosch Japan Twitter (Japanese)

<https://www.facebook.com/bosch.co.jp> Bosch Japan facebook (Japanese and English)

<https://www.youtube.com/boschjp> Bosch Japan Youtube (Japanese)

About Bosch Group

The Bosch Group is a leading global supplier of technology and services. It employs roughly 400,000 associates worldwide (as of December 31, 2019). The company generated sales of 77.7 billion euros in 2019. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. Bosch employs some 72,600 associates in research and development at 126 locations across the globe, as well as roughly 30,000 software engineers.