## Press release



The connected motorcycle: Bosch gives riders a safer and comfortable way to use their smartphone. The latest 6.5" TFT display and the smartphone integration solution mySPIN premiere with Japanese motorcycle manufacturers

September 22, 2021 C/CGR-JP-2021-12

- ► Suzuki and Kawasaki adopt Bosch integrated connectivity cluster (6.5") and smartphone integration mySPIN to their new models
- ► "TOURING SUPPORTER" by NAVITIME JAPAN specifically designed for motorcyclists – available now on mySPIN
- ► Bosch president of the Two-Wheeler and Powersports unit, Geoff Liersch: "We are happy to offer more and more riders a connected and digital riding experience."

Yokohama, Japan – Connect your smartphone, choose your destination, and ride: Bosch's new integrated connectivity cluster is making various smartphone functions and apps such as music or contacts available for motorcycles in the form of a 6.5-inch TFT display that includes the smartphone integration solution mySPIN. In addition, riders can utilize more convenient functions by downloading third party apps such as map-based navigation, which can be viewed directly on the motorcycle display and controlled via the handlebar switches on the motorcycle, allowing a comfortable and unique riding experience.

On September 22, 2021, the Suzuki Motor Corporation announced their new motorcycle model GSX-S1000GT, which includes Bosch's integrated connectivity cluster (6.5") and mySPIN. This is the first model from a Japanese motorcycle brand which integrates connectivity systems by Bosch. Kawasaki is going to introduce another new model with the same connectivity solutions. "We are happy to offer more and more riders a connected and digital riding experience," says Geoff Liersch, president of the Two-Wheeler and Powersports unit at Bosch.

## Bright sun, rain, or fog: a crystal-clear view for a safer and fun ride

The integrated connectivity cluster is a 6.5" TFT cluster with integrated connectivity interfaces that allow easy interaction between the rider and the motorcycle, giving access to vehicle settings, infotainment, and connectivity functions. It makes it easy to choose riding modes, select music, or to use additional third party apps such as navigation via mySPIN. Bosch has developed a unique design to suit the use case for riders: thanks to the anti-reflection coating, screen readability is greatly enhanced. In addition, the display has optical bonding, which is a thin liquid layer that connects the glass. This technology avoids fogging of the glass as well as potential dust and dirt particles under the glass. Thanks to the anti-reflection coating and optical bonding technology, overall reflections are reduced by 94%.

## Smartphone content at the rider's fingertips

The smartphone integration solution mySPIN brings smartphone functions and two wheeler-specific apps to the integrated connectivity cluster on the motorcycle, making it accessible directly with the control buttons on the handlebar. To launch mySPIN, riders can download the mySPIN app and connect the smartphone to the motorcycle. After the rider has installed the available partner apps such as Cardo Connect or Dash Radio, they are ready to be used via the integrated connectivity cluster. Direct access to those apps and additional functions of the integrated connectivity cluster allow riders to make their ride more comfortable. Riders in Japan can enjoy touring using the app "TOURING SUPPORTER" by NAVITIME JAPAN, which is specifically designed for motorcyclists.

## **Contact persons for press inquiries:**

Kiyohiko Sumiya Aiko Furuichi

phone: +81-3-5485-3393

Mobility Solutions is the largest Bosch Group business sector. It generated sales of 42.1 billion euros in 2020, and thus contributed 59 percent of total sales from operations. This makes the Bosch Group one of the leading automotive suppliers. The Mobility Solutions business sector pursues a vision of mobility that is safe, sustainable, and exciting, and combines the group's expertise in the domains of personalization, automation, electrification, and connectivity. For its customers, the outcome is integrated mobility solutions. The business sector's main areas of activity are injection technology and powertrain peripherals for internal-combustion engines, diverse solutions for powertrain electrification, vehicle safety systems, driver-assistance and automated functions, technology for user-friendly infotainment as well as vehicle-to-vehicle and vehicle-to-infrastructure communication, repair-shop concepts, and technology and services for the automotive aftermarket. Bosch is synonymous with important automotive innovations, such as electronic engine management, the ESP anti-skid system, and common-rail diesel technology.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 395,000 associates worldwide (as of December 31, 2020). The company generated sales of 71.5 billion euros in 2020. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiary and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. With its more than 400 locations worldwide, the Bosch Group has been carbon neutral since the first quarter of 2020. The basis for the company's future growth is its innovative strength. At 129 locations across the globe, Bosch employs some 73,000 associates in research and development, of which nearly 34,000 are software engineers.

Additional information is available online at <a href="www.bosch.com">www.bosch.com</a>, <a href="www.bosch.com