

## Bosch's new headquarters and R&D facility, completed in 2024 **Bosch won the Ministry of Economy, Trade and Industry Award at the 38th Nikkei New Office Awards**

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- ▶ The new headquarters was recognized for its public-private partnership project, use of dynamic plantings, and initiatives to develop loyalty through product displays.
- ▶ Consolidation of scattered locations in Tokyo and Yokohama to further strengthen development capabilities in Japan.
- ▶ First public-private partnership project for Bosch worldwide.
- ▶ Bosch Forum Tsuzuki: All-weather plaza (nicknamed "Platz") available for rental from September 2025.

Yokohama – Bosch Corporation, the Japanese subsidiary of Robert Bosch GmbH, a leading global supplier of technology and services, is pleased to announce that its new headquarters, completed in 2024, has won the "New Office Promotion Award" as well as the "Ministry of Economy, Trade and Industry Award" at the 38th Nikkei New Office Awards, sponsored by Nikkei Inc. and the New Office Promotion Association (NOPA).

The Nikkei New Office Awards aim to promote the creation of "new offices" and recognize comfortable and functional offices that demonstrate creativity and ingenuity. Bosch's new headquarters won not only to the "New Office Promotion Award" but also the "Ministry of Economy, Trade and Industry Award," which is given to only one recipient among the New Office Promotion Award winners.

(Total entries: 148)

Key evaluation points are as follows:

- Contribution to create a lively community through a public-private partnership project integrating a Bosch location with a local facility.
- Bold incorporation of real plants, such as large green walls in the atrium and office greenery.
- Contribution to developing loyalty to the company through product displays, including the corporate showroom on the first floor.

Christian Mecker, president and representative director of Bosch Corporation, said on the award: "I am extremely delighted that Bosch has been awarded the Ministry of Economy, Trade and Industry Award. Our new headquarters features an open office design that promotes collaboration among associates, and I am proud to say that it is one of the most outstanding offices among all Bosch locations worldwide. This new headquarters represents Bosch's commitment to contributing to Japan for many years to come."

### **Office design promoting collaboration across divisions**

With the relocation of its headquarters, Bosch consolidated approximately 2,000 associates from business units and group companies previously scattered across eight locations in the Tokyo-Yokohama areas into the new headquarters. The new headquarters is located about two kilometers from the existing R&D facility in Ushikubo, Tsuzuki Ward, Yokohama. More than 40 percent of the associates of the Bosch Group are now consolidated in these two facilities. It promotes collaboration and cooperation across divisions at these two facilities and will contribute to further strengthening development capabilities in Japan.

The new headquarters is designed to enhance communication across divisions. The office area is divided into three zones – "Communication Zone," "Agile Zone," and "Individual Zone" – allowing associates to choose their workspace according to their purpose. Additionally, two atriums called "Vertical Connections" are incorporated into the building, creating vertical connections that allow associates to move easily between floors.

### **Bosch Forum Tsuzuki: open to the community, contributing to local liveliness**

In 2018, Bosch was selected by Yokohama City as a prospective partner for a "project to utilize the planned site for the development of a Ward Cultural Center in Tsuzuki Ward, Yokohama City." This project marks the first public-private partnership project for Bosch worldwide. As a result, Bosch's new headquarters and the Tsuzuki Ward Cultural Center (nickname: Bosch Hall) were completed in September 2024. Café 1886 at Bosch, located on the first floor of the headquarters and opened at the time of its completion, is always attracting many customers as a community-based cafe. Furthermore, in November 2024, Bosch concluded a "Comprehensive Partnership Agreement to Invigorate the Local Community" with Tsuzuki Ward, Yokohama, naming the entire area including Bosch's new headquarters, Bosch Hall, and the all-weather plaza between the two facilities as "Bosch Forum Tsuzuki." Bosch has been implementing a variety of programs to contribute to invigorate the local community. Furthermore, the all-weather plaza, nicknamed "Platz," opened for public use on September 1, 2025.

Jun Shimoyamada, senior general manager of FUSION Project (the new headquarters and R&D facility construction project), Bosch Corporation, said, "We are deeply honored to receive this award. We extend our sincere gratitude to everyone who has worked with Bosch on this construction project since the decision to build the new headquarters was made in 2018. Bosch's headquarters not only functions as a corporate office but also provides an open space to the local community as the Bosch Forum Tsuzuki. We will continue to collaborate with Tsuzuki Ward, Yokohama City, to further contribute to creating a lively community."

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*Bosch in Japan is currently represented in the country by Bosch Corporation, Bosch Rexroth Corporation and other affiliates. Bosch Corporation is responsible for the development, manufacturing, sales and services of automotive original equipment, automotive aftermarket products and power tools. Bosch Engineering K.K. provides engineering services, such as development and application for automotive systems. ETAS K.K. develops and provides engineering of development support tools of electrical control units. Bosch Rexroth Corporation develops and manufactures hydraulics, FA module components and other systems which contribute to industrial technologies. In 2024, Bosch Japan achieved sales to third parties of some 428 billion yen and employed approximately 6,300 associates.*

Additional information is available online at

<http://www.bosch.co.jp> Bosch Japan Website (Japanese)

<https://twitter.com/BoschJapan> Bosch Japan X (Japanese)

<https://www.facebook.com/bosch.co.jp> Bosch Japan Facebook (Japanese and English)

<https://www.youtube.com/boschjp> Bosch Japan YouTube (Japanese)

<https://www.linkedin.com/company/bosch-japan/> Bosch Japan LinkedIn (Japanese)

*The Bosch Group is a leading global supplier of technology and services. It employs roughly 418,000 associates worldwide (as of December 31, 2024). The company generated sales of 90.3 billion euros in 2024. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, electrification, digitalization, connectivity, and an orientation to sustainability. In this context, Bosch's broad diversification across regions and industries strengthens its innovativeness and robustness. Bosch uses its proven expertise in sensor technology, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to develop and manufacture user-friendly, sustainable products. With technology that is "Invented for life," Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 490 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch's innovative strength is key to the company's further development. At 136 locations across the globe, Bosch employs some 87,000 associates in research and development.*

Additional information is available online at [www.bosch.com](http://www.bosch.com), [www.iot.bosch.com](http://www.iot.bosch.com), [www.bosch-press.com](http://www.bosch-press.com), [www.twitter.com/BoschPresse](https://twitter.com/BoschPresse).

Note: one Euro = 163.8354 JPY